

[PDF] Filmmakers And Financing: Business Plans For Independents

Louise Levison - pdf download free book

Books Details:

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Author: Louise Levison

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Description:

Review

"Levison's book helped me create a straightforward and thorough business plan that ultimately raised \$2 million for my new project." - Stu Pollard, Producer/Director, Keep Your Distance

"Buying this book is the first step to becoming a successful, independent filmmaker. It helped me launch my company." - Rick Pamplin, The Pamplin film Company

"If Louise Levison's Filmmakers & Financing were only about business plans it would be worth more

than its cover price. In addition, Levison gives sage, savvy and clear introductions to every important aspect of film business - marketing, distribution, varieties of investors, financing options - it's all here, including a sample business plan. This book is a "must have" for any filmmaker's bookshelf." -- Morrie Warshawski, Consultant, and author of *Shaking the Money Tree: How to Get Grants and Donations for Film and Video-2nd Edition*

"A 'must have' educational and reference tool to help you conquer current industry practices regarding finance, production and distribution. Louise has consistently delivered a plethora of information that is easy for a beginning filmmaker to understand, while at the same time very useful to the entertainment veteran. No filmmaker's library would be complete without it. -J. David Williams, Distributor, *Shiloh* and *The Omega Code*

"Need money for a movie? Here's the road map every indie filmmaker needs to find it. It worked for me!" -Paul Sirmons, Director/Producer, *The First of May* and *Forevermore Films*

"...if you're a filmmaker whose vision requires a multi-million dollar shoot or multiple movies, time spent getting your financing in order is essential." "...the bottom line is that *Filmmakers and Financing*, provides a great deal of hard-to-come-by information that will make it worthwhile to many a filmmaker." - *Making the Movie*, <http://makingthemovie.info/>

"A book like this, in my opinion, is an investment in your future as a serious filmmaker. It will be a mainstay on my bookshelf and will be referenced over and over again with each film that I write a business plan for. Worth every penny."--**MicroFilmmaker Magazine**

About the Author Levison is President of Business Strategies (www.moviemoney.com), a consulting firm in Sherman Oaks, California, specializing in business plan packaging and venture capital financing. Ms. Levison is a visiting lecturer in the Department of Entertainment Studies of the Extension Program at UCLA and is publisher and editor of *The Film Entrepreneur* newsletter. She regularly conducts workshops on financing for organizations and at film festivals. Levison holds an M.B.A. in finance.

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